



January 2, 2016

HG CREATES PARTNERSHIP WITH UTLB (Adrian Mercado):

We are extremely pleased to announce our partnership with UTLB/Adrian Mercado. Adrian is one of the top skills trainers in the country and he has established something very special with UTLB. We think it's very important to align ourselves with individuals/organizations that share our same vision. Adrian's passion, enthusiasm, and tireless work ethic embody what our program stands for. His innovation with the highly acclaimed "Open Run" and his involvement with Girls Got Next provide a very unique component to the partnership. Both brands (HG & UTLB) will continue to be utilized.

Adrian will help to lead the direction of our girls program, along with HG Co-Owner Wayne Watts and longtime HG Legend Maxann Reese. Adrian has great relationships with several of the top players in the DFW- he's highly respected, extremely well liked, and a rising star in this business. His immediate duties will involve coaching the top team (UTLB/HG Elite 2017), along with Josh Jacobs, whom is regarded as one of the top game coaches on the select circuit. His 2017 team features 2017 Guard Aly Gamez out of Irving MacArthur, whom had a rise from unknown to stardom after working extensively with "Coach A". The top team has the potential to boast 5-8 Division 1 Players, so they will be very exciting to watch. Adrian also has a 4th/5th grade team that has a very bright future- he will serve as Head Coach of that squad as well.

In addition to the two (2) teams listed above, Adrian will have a very active role in all of our training initiatives, as well as helping to recruit new talent to the family. We will get started right away, offering group skills/open tryouts to High School girls on Sunday evenings. The sessions will take place starting on January 3 & concluding on February 21. The cost is only \$15 (cash) & the time is 6-8pm. We look forward to seeing you on the court!

"We have worked very hard over the past 6 years to create one of the most well respected organizations in the State. Our girls program has really been able to establish a name for itself and this partnership will only enhance that. We believe in doing things the right way & trusting the process- no shortcuts is the way to go. Adrian is the perfect fit for us because he shares those same beliefs."

-HG Co-Owner Wayne Watts